UN IMMERSION PROGRAM

NURSING LEADERS.
GLOBAL SOLUTIONS.
BRIGHTER HEALTH FUTURES.

IMPACT Nursing Innovation Experience Canvas

Participant Learning Canvas | Side 1 of 2

From clinical insight to the UN ecosystem

I **IDENTIFY** — Center the issue in global health
M **MAP** — Connect the ecosystem
P **POSITION** — Find the policy leverage
A **ADVOCATE** — Translate into UN language
C **CONVENE** — Build equity and coalition
T **TRANSLATE** — Move influence into action

How to use this canvas: *Work as a team. Move through each IMPACT step in order.*
Use the prompts to connect a nursing innovation issue to global health, the SDGs and the UN ecosystem.

Team name: _____ **Issue / topic:** _____

Country / region: _____ **SDG focus:** _____ **Date:** _____

I IDENTIFY

Center the issue in global health

OUTPUT
One Health Problem Definition

Methodological step	Core question	Nursing innovation behavior	Global nurse advocacy behavior
Center the issue in global health	*What do we care about, and what is the global health consequence?*	Opportunity exploration	Listen, notice, connect lived/clinical experience to population health

What issue are we focusing on?

Who is affected most?

What is the health consequence?

Clinical or lived experience signals

Why does this matter now?

One-sentence problem definition

M MAP

Connect the ecosystem (entities and agencies)

OUTPUT
SDG + Stakeholder Ecosystem Map

Methodological step	Core question	Nursing innovation behavior	Global nurse advocacy behavior
Connect the ecosystem (entities and agencies)	*Where does this issue live in the SDGs and UN ecosystem?*	Idea/evidence search	Think systemically; connect sectors and perspectives

Relevant SDG(s)

UN agencies / entities

Government actors

Civil society / community voices

Academic / clinical / private-sector partners

Existing evidence, initiatives or gaps

What system connections are most important?

P POSITION

Find the policy leverage

OUTPUT
HiAP Policy Ask

Methodological step	Core question	Nursing innovation behavior	Global nurse advocacy behavior
Find the policy leverage	*What needs to change—and who has the ability to change it?*	Idea generation	Reframe, prioritize and identify leverage

What needs to change?

Who can change it?

What is the leverage point?

What is our policy ask?

Why is this ask strategic and feasible?

What makes this a Health in All Policies (HiAP) opportunity?

Learning outcome: connect nursing innovation to global systems and the UN ecosystem.

Continue on Side 2: Advocate • Convene • Translate →

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Participant Learning Canvas | Side 2 of 2

From clinical insight to the UN ecosystem

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A ADVOCATE
Translate into UN language

OUTPUT
UN-Style Advocacy Statement

Methodological step	Core question	Nursing innovation behavior	Global nurse advocacy behavior
Translate into UN language	*How do we make the case so others can act on it?*	Idea communication + promotion	Diplomacy, evidence translation, storytelling

Who is the audience?

What is the core message?

What evidence or story supports it?

What UN or global-health language helps frame the issue?

What action are we asking others to take?

Draft advocacy statement

C CONVENE
Build equity & coalition

OUTPUT
Equity + Coalition Assessment

Methodological step	Core question	Nursing innovation behavior	Global nurse advocacy behavior
Build equity & coalition	*Whose voice, rights, power or experience is missing?*	Championing	Inclusive leadership, coalition building, stewardship

Who is already represented?

Whose voice is missing?

What equity or rights issues must be addressed?

Potential coalition partners

How will we share power and stewardship?

What partnership next step is needed?

T TRANSLATE
Move influence into action

OUTPUT
90-Day Advocacy Action Plan + Pitch

Oral intervention structure — UN style
3 or 5 min/team

Methodological step	Core question	Nursing innovation behavior	Global nurse advocacy behavior
Move influence into action	*What can we actually move in the next 90 days?*	Application + overcoming obstacles	Mobilize, negotiate, adapt, sustain

90-day goal

Priority action 1

Priority action 2

Priority action 3

Lead / owner

Key partners

Timeline / milestones

Resources / opportunities

Barriers / risks

How will we adapt?

Success indicator(s)

30-second pitch headline

3-minute or 5-minute oral intervention outline

Final synthesis

Our issue in one sentence

Our policy ask

Our key stakeholder or UN entry point

Our first next step

Learning outcome: connect nursing innovation to global systems and the UN ecosystem.

→ **IMPACT complete: ready to present your UN-style pitch** →